

BEN WOOD

Portfolio: www.3dprojectionist.com | email: benwood@alum.mit.edu

OBJECTIVE Looking for a full time position in a progressively creative media company that is pushing amazing ideas to the next level.

SKILLS

–**2D Animation:** Animation, Motion graphics, Illustration, Graphic Design, Icons, Cartoon, Comic, Drawing/Sketching, etc. . .

–**Web | Mobile:** Custom site design, mobile/ handset screens, Animation, Flash & HTML5 Banners, UI design, UX design, Icons, Site Architecture & Flow, Flash prototyping, etc. . .

–**Video:** Compositing, Roto, Chroma key, Editing, Special Effects, Camera Operation, and more. . .

–**Pre/ Post Production:** Storyboarding, Character development, Conceptualizing and Story Writing, Voice over, Effects, Editing, Audio, Sound Effects, asset creation, asset optimization, etc. . .

–**Project Management:** Animation Consultation, Web Consultation, Development Planning, Interactivity/Website Design, Presentations, etc.

–**Software:** Adobe Creative Suite: (Animate, After Effects, Photoshop, Illustrator, Fireworks, etc.), Premiere, Final Cut, Adobe Site Catalyst, DreamWeaver, PowerPoint, MS Office, Google Docs and more. . .

–**Operating Systems:** Mac, Windows, and UNIX.

–**Technologies I am familiar with:** HTML5, ActionScript 2 & 3.

EMPLOYMENT HISTORY

Ben Wood Studio, Animator and Content Designer

2009- Present

–Create dynamic presentations to communicate design intentions with executive business leaders.

–Design and create animations, storyboards, demos and presentations, prototypes with After Effects, Flash, and or Power Point

–Manage large and small scale projects from start to finish in animation, motion graphics, web and video

–Delegate and manage animators, coders/ developers and designers for larger projects

–Photoshop, Illustrator and Fireworks for all design

–Flash, Animate & After Effects for all animation /motion graphics

–Create interactive animations with Flash

–Create UI, UX, site design, --layout / mockups using Fireworks, Photoshop

–Create graphics for both console, mobile and web

–Create prototypes for products and services on mobile phones, handsets or web

–MOST importantly, maintain a friendly relationship with clients while providing top quality service

CLIENT LIST

Check Point Cyber Security, Yahoo!, Adobe Systems, SoFi Finance, IPG Media Group, Sierra Club, Local 39 Union of Operating Engineers, National Institute of Politics, Charles Schwab and more. . .

Adobe Systems, Content Designer/ Developer

December 2011 – June 2016

- Design and Develop, Interactive and Animation for in product Welcome Screens for Photoshop, Premiere Elements, Slate, Revel for users 8-13 software.
- Develop Actionscript to track Welcome Screen user data with SiteCatalyst/Omniture Analytic tracking.
- Led design for highly visible consumer facing marketing screen, with 1 million monthly views and 500k product purchases, Omniture development. resulted in better understanding of user interaction.
- Extensive Quality Control review with India based Product Team.
- Develop visual design based on Adobe branding for adobe welcome screens rich media and HTML5 ads.

Local 39 Union of Operating Engineers, Online Training Designer

January 2010 – November 2011

- Responsible for design and animation for online training courses for the Training Department of Northern California and Nevada's online authoring system.
- Lead designer for graphics and animation for complex engineering courses.

Sierra Club, Project Manager

September 2008 – December 2012

- Managed vendors and implemented the digital transfer of an archival collection of forty five 16mm films and over 1,000 VHS Tapes representing 70+ years of Sierra Club history.

Charles Schwab, Interactive Production Artist

February 2008 – November 2008

- Responsible for design and animation for “Talk to Chuck” plasma animations for Schwab branches throughout the United States.
- Designed and implemented HTML email blasts, landing pages, and high profile corporate communications and Banner Ads.
- Lead design and animated signage for Schwab sponsored PGA Masters Tour.

Colleges & Universities, Visiting Faculty

August 2003 – Present

- Taught undergraduate courses in art and design digital media at colleges, California College of Arts, San Francisco Art Institute, Menlo College, California State University Monterey, West Valley College.
- Introduction to web development, Animate, After Effects, Photoshop, Motion Graphics, Web Graphics and Interactivity, Video Projection Techniques, Community Art and more. . .

EDUCATION

- MASSACHUSETTS INSTITUTE OF TECHNOLOGY** – Cambridge | Master of Science in Visual Studies 2007
- SAN FRANCISCO ART INSTITUTE** – San Francisco | Bachelor of Fine Art, Digital Media 2003

AWARDS

- National Trust for Historic Preservation**, Richard and Julia Moe Fund
- California Governor’s Award for Historic Preservation**, Gov. Schwarzenegger
- George Lucas Scholarship**, San Francisco Art Institute

INTERESTS In my spare time I enjoy playing guitar, singing, playing cricket, and I am a passionate visual artist. I also enjoy spending time with my wife and cat Sophie.